

Team Project

INITIAL REPORT EVALUATION

[Date]

Group 4

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Graduate School Web-Site Analysis

TSU Graduate School

The strength:

* The consistency of the colors (maroon and gray) which reflects the university logo.
* Unified page layout for all the web pages.
* Provides all the necessary information for the new students/current students with easy navigation.

The weakness:

* In the main page, they TSU graduate school logo should be re-centered horizontally and to emphasize on that in order to be easily identified as graduate web page.
* The slides show in the main page should have some images that reflects graduate studies.
* In the main page, when clicking any link from the left side such as Apply now, the there is no indication that I am in that page such highlighting etc.
* The admission requirement should be in the main page as it is important to the new students to the requirements.
* There is no heading for the content to show what you are reading about.

University of Houston Graduate School

The strength

* The color consistency of the web pages maroon, red and white.
* The good order of providing information to student is to start from the admission, then select the program or degree and lastly how to apply.
* Giving much details about each school and using images with content for more clarification.
* A popup Page content links are a nice way to move the any part of the page quickly.

The Weakness

* The UH banner in the home page is taking too much space which can utilized by another content
* The content of the home page is so long which makes the visitors bored from scrolling to the end.
* Showing information with a big icon which takes a lot of space that can be minimized to shorten the page length.

Basic features/information essential

The essential information that we will include will be Admission, Graduate Programs, Apply, International Students, Current Student, Tuition & Fees and Contact Us.

Features needed for TSU Graduate School

We are looking to add some interactivity when hover a mouse over a link add, adding a call-to-action buttons that indicates the next step the student should take on a page. Use the images that reflect the message that trying to show to the students.

Desirable features for TSU Graduate School

Adding slide show in the home page to shows the schools of the TSU to attract the student to explore more about it. Adding a Web Form to contact us which include data validation JavaScript. Adding interactivity to the pages

Summary

The website should attract the prospect students (resident & International) to find the school that meet their preferences and to get enough information about the programs available (Online & Onsite) and provides seamless navigation through the webpages. Provides an adequate information to make the student to apply for admission and to simplify the process of applying by giving a clear direction. Provides a link to social media to let the student interact with others.

TSU Graduate Logo

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Admission | Graduate Programs | Apply | International Students | Current Student | Tuition & Fees | Contact Us |

Slide Show

Image Link 2

Image Link 3

Image Link 1

Image Link 4

|  |  |  |  |
| --- | --- | --- | --- |
| Facebook | Twitter | Google+ | Youtube |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
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Web Form